

British Columbia Lottery Corporation (BCLC)
Take the Money or Take a Chance Promotion Conditions
October 19 to November 15, 2009

Description of Promotion

Prizes to be won in the Take the Money or Take a Chance Promotion include:

1. one Grand Prize of \$25,000.00, and
2. daily Hot Seat Draws of cash, or
3. daily Hot Seat Draws of electronic prizes.

Definitions

A **Qualified Entrant** is someone who is 19 years of age or older and a valid BC Gold member, but does not include:

- a) BCLC and participating gaming service provider employees, as well as family and household members of same who reside at the same address;
- b) All banned members and participants in BCLC's Voluntary Self-Exclusion Program.

A **Drawn Entrant** means a Qualified Entrant whose name is drawn as a result of a prize draw.

The **Grand Prize** means \$25,000 in cash. There is one Grand Prize available to be won.

The **Grand Prize Draw** means the draw for the Grand Prize that is scheduled to take place at BCLC's Richmond office on November 16, 2009, or as soon as practicable thereafter.

A **Hot Seat Prize** means either: \$20, \$25, \$30, \$50, a Panasonic Lumix Digital Camera (Model DMC-FS3), or a Panasonic 42" Viera Plasma TV (Model TH42PX80) as determined by BCLC.

A **Hot Seat Draw** means the draw for a Hot Seat Prize that is scheduled to take place five times per day at each participating facility during the Hot Seat Draw Promotion Period.

The **Grand Prize Promotion Period** means the period from October 19, 2009, 12:01am PT to November 15, 2009, 11:59pm PT.

The **Hot Seat Draw Promotion Period** means the period from October 19, 2009, 12:01am PT to November 15, 2009, 11:59pm PT.

How to Enter

1. During the Grand Prize Promotion Period, a Qualified Entrant is automatically entered into the Grand Prize Draw upon having his/her BC Gold card accepted into the card reader on any slot machine in a participating Chances so that the slot machine displays a welcome message. A Qualified Entrant is eligible to earn one (1) entry per day during the Grand Prize Promotion Period.
2. To be entered into the Hot Seat Draw, a Qualified Entrant must have his/her BC Gold card accepted into the card reader on any slot machine during the Hot Seat Draw Promotional Period in a participating Chances so that it displays a welcome message at the time of the site's scheduled Hot Seat Draw.

Conditions

1. It is the responsibility of each Qualified Entrant to ensure that their BC Gold member profile has current information, including a current telephone number at which he/she can be contacted.

Grand Prize

1. There is one (1) Grand Prize available to be won.
2. A BCLC representative will attempt to contact the Drawn Entrant for the Grand Prize by telephone using the contact information provided in the Drawn Entrant's BC Gold member profile. If the Drawn Entrant cannot be contacted within seven (7) business days of their qualified entry being drawn, another Drawn Entrant will be selected and the previous entry will be disqualified. The Grand Prize must be claimed within 30 days of BCLC contacting a Drawn Entrant.

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Hot Seat Prize

1. A Qualified Entrant is eligible to win a maximum of one (1) Hot Seat Prize per day.
2. A BCLC representative will attempt to contact the Drawn Entrant for a Hot Seat Prize by locating the Drawn Entrant in person on the Chances gaming floor or by announcing the Drawn Entrant's name over the PA system. Hot Seat Draw Prizes must be claimed by the Drawn Entrant within four (4) hours of the Hot Seat Draw time.
3. BCLC reserves the right to substitute any Hot Seat Prize or portion thereof with one of equal or greater value.

General

1. In no event shall BCLC be liable for a Drawn Entrant not receiving notification of entitlement to a prize.
2. In the event that a prize is not claimed by a Drawn Entrant within the time frames set out above, BCLC reserves the right to conduct another draw for that prize from among Qualified Entrants.
3. BCLC may at its sole discretion, and without liability to any Qualified Entrant, alter, amend, suspend, or cancel this promotion.
4. BCLC and any participating gaming service provider shall have the right to publish the name, location and a recent photograph of any winner without remuneration to that winner.
5. BCLC shall not be liable to any person for loss or damage to person or property resulting from or connected with acts or omissions of BCLC or any participating gaming service provider and/or the prize supplier.
6. BC Gold cards must not be transferred. If a BC Gold member distributes his/her BC Gold card to other players, he/she will not be eligible to receive any prize and may have his/her membership revoked.
7. BCLC reserves the right to not award one or more prizes in the event that the integrity of all, or a part, of the promotion is compromised. Such a compromise shall include, but is not limited to, computer error, slot machine malfunction, fraud, deception, misrepresentation or misuse.
8. In making the prizes available BCLC makes no representations or warranties whatsoever, either expressed or implied, oral or written, in respect of the prizes.
9. The Drawn Entrant must accept the Grand Prize or a Hot Seat prize as awarded.
10. BCLC decisions are final.
11. Panasonic is a registered trademark of Panasonic Corporation and used by BCLC under permission by Panasonic Canada Inc.