



**PART I**

**Part I - Qualified Entrant and Entry**

- A qualified entrant is a BC resident 19 years of age or older, except BCLC employees, BC Lions employees, BCLC retailers and their respective employees, as well as family and household members of same residing at the same address. A qualified entrant must not be a current or former professional or semi-professional football player or one who has played high school, collegiate or university football at any level (freshman, junior varsity, or varsity etc.) in the past five (5) years.
- An entrant can only win once per BC Lions game. If an entrant's name is drawn more than once only the original entry will qualify and all subsequent entries for this entrant will be disqualified and another name will be drawn.
- Sports Action Tickets purchased and automatically entered into the contest online at PlayNow (PlayNow entry):
  - Entries will be submitted automatically if the Sports Action purchase was made online in PlayNow. To be eligible, the PlayNow Sports Action ticket must be valued at \$10 or more.
  - Each \$10 value increment on the PlayNow Sports Action game ensures one (1) entry into the contest (i.e. One \$19 Sports Action game ticket ensures one (1) contest entry, one \$20 Sports Action game ticket ensures two (2) entries, etc.)

**Part I – Draw**

- A draw to select ten (10) winners will be made on the applicable Draw Date from all qualified entries received prior to the deadline for that Draw Date.
- Qualified entrants are eligible to win only one (1) prize per draw.
- Upon an entry being drawn, BCLC will certify that the entrant and the entry are qualified as winners.

**Part I – Draw Deadline, Game Day, Draw Date**

- Qualified entries must be received prior to the Draw Date (see table below) corresponding to the applicable Game Day. Game Days are the scheduled BC Lions football team **REGULAR SEASON** home games on July 10, July 16, August 7, August 27, September 11, September 18, October 2, October 16 and October 31. The corresponding Draw Dates are: June 28, July 5, July 26, August 16, August 30, September 7, September 20, October 4 and October 18, 2010 respectively.

| Eligible Draw Period                        | Draw Date          | Game Date          |
|---|--------------------|--------------------|
| June 22 – June 27, 2010 – 23:59:59          | June 28, 2010      | July 10, 2010      |
| June 28 – July 4, 2010 – 23:59:59           | July 5, 2010       | July 16, 2010      |
| July 5 – July 25, 2010 – 23:59:59           | July 26, 2010      | August 7, 2010     |
| July 26 – August 15, 2010 – 23:59:59        | August 16, 2010    | August 27, 2010    |
| August 16 – August 29, 2010 – 23:59:59      | August 30, 2010    | September 11, 2010 |
| August 30 – September 6, 2010 – 23:59:59    | September 7, 2010  | September 18, 2010 |
| September 7 – September 19, 2010 – 23:59:59 | September 20, 2010 | October 2, 2010    |
| September 20 – October 3, 2010 – 23:59:59   | October 4, 2010    | October 16, 2010   |
| October 4 – October 17, 2010 – 23:59:59     | October 18, 2010   | October 31, 2010   |

- Entries for each draw period will not be eligible for subsequent draws.

**Part I - Prize**

- Each winner receives a pair of tickets to the next BC Lions home game at Empire Field, Vancouver.
- BCLC shall notify each winner. Winners cannot assign a designate to attend or participate in Part II.
- Winners must pick up their BC Lions game tickets from the BCLC Representative located outside Empire Field (as directed by BCLC) at least 30 minutes prior to the start of that applicable game or such other time and place as directed by BCLC.



### **Part II - Qualified Part II Entrant and Part II Entry**

- Qualified Part II entrant is a qualified entrant and winner from Part I, who is not a current or former professional or semi-professional football player or one who has played high school, collegiate or university football at any level (freshman, junior varsity, or varsity etc) in the past five (5) years.

### **Part II - Draw**

- Draw occurs each Game Day prior to the start of the first quarter of that football game.
- A draw to select the Sports Action \$10,000 Quarterback Challenge Participant (Participant) and a Back-up Sports Action \$10,000 Quarterback Challenge Participant (Back-up Participant) will be made from all qualified Part II entries received prior to the applicable Draw Deadline.

Upon an entry being drawn, BCLC will certify that the qualified Part II entrant and entry are qualified under these Conditions.

- BCLC shall notify the selected Participant. If the Participant is unavailable for any reason that Participant shall be disqualified and the Back-up Participant shall become the Participant in the Sports Action \$10,000 Quarterback Challenge for that Game Day.
- The role of the Back-up Participant is to replace the disqualified Participant.

### **Part II – Sports Action \$10,000 Quarterback Challenge Draw**

- The Participant must present themselves to the BCLC Representative prior to the start of the third quarter of that football game or such other time as directed by BCLC.
- The Participant has 30 seconds in the Time Period to attempt to throw as many Completed Passes as possible (up to a maximum of 30 balls) to win the corresponding prizes (up to a maximum total prize of \$10,000 for this contest).
- The start and finish of the 30 second Time Period will be signaled by the BCLC Representative.
- A Completed Pass is a ball that is thrown from the designated distance (5, 10 and/or 15 yards) to the Prize Board and goes through the designated hole in the Sports Action prize board.
- During the 30 second time period, the Participant may choose to throw from any of the 3 designated distances. At any time during the 30 second time period, the Participant is able to move to another designated distance in order to change the value of the prize they are attempting to win.
- The Participant may throw up to 30 balls (a maximum of 10 at each distance) during the 30 second time period.
- If a Participant's foot is positioned less than the required distance to the Target during a throw, that particular throw will be disqualified. The Contest is concluded once the 30 second time period has expired or once the Participant has thrown all 30 balls or the Participant has won \$10,000 in prizes; whichever comes first. Any ball thrown either before the 30 second time period begins or after it ends will be disqualified.
- The Participant must wear a jersey (or other clothing) as provided by BCLC.
- The Participant cannot appoint a designate or stand-in to throw the football.
- If a malfunction occurs with the Prize Board (as determined by BCLC) or if the Sports Action \$10,000 Quarterback Challenge cannot be conducted due to unforeseen circumstances, the Sports Action \$10,000 Quarterback Challenge for that Game Day may be rescheduled to another day to re-do the contest from the beginning.
- The decision of BCLC confirming the throws and Completed Passes is final.

### **Part II - Prizes**

- For each successful Completed Pass thrown 5 yards from the Prize Board, the Participant wins \$100\*.
- For each successful Completed Pass thrown 10 yards from the Prize Board, the Participant wins \$1,000\*.
- For each successful Completed Pass thrown 15 yards from the Prize Board, the Participant wins \$5,000\*.
- \* The maximum total prize for this contest that can be won is \$10,000.
- If the Participant is not successful in throwing any Completed Pass, he/she will receive a BC Lions replica jersey (approx. retail value \$125 CAD).
- The Back-up Participant receives Sports Action merchandise (to be determined by BCLC) of the approximate retail value \$50 CAD, if the role does not change.



**Other Conditions that apply to Parts I and II**

- BCLC reserves the right to substitute prizes. Prizes must be accepted as awarded.
- BCLC is not responsible for lost, misplaced or damaged entries or entries submitted after any applicable Draw Dates.
- BCLC representative will contact the Winning Entrant and arrange for delivery of prize. If a Winning Entrant cannot be contacted within seven (7) days that Entrant will be disqualified and another draw will be conducted to select a winner.
- BCLC reserves the right to disqualify entrants and/or entries that do not comply with these Conditions.
- BCLC has no obligation to pay or deliver the prize unless the winner signs a valid release for the prize and undertakes to indemnify BCLC from any further claims made by either the winner or by any person regarding the prize.
- In making the Prize available to the winner, BCLC makes no representations or warranties whatsoever either expressed or implied, oral or written in respect of the Prize. BCLC shall not be liable to the winners nor to any other person for loss or damage to person or property resulting from or connected with the Sports Action \$10,000 Quarterback Challenge Contest. Participant assumes all risk for damage to person or property as a result of or connected with participating in the Sports Action \$10,000 Quarterback Challenge Contest.
- BCLC is not responsible for any entry, transaction or transmission of the entry that is omitted, illegible, late, lost, delayed, garbled, destroyed, misdirected or not recorded due to failure(s) or error(s) for any reason of the entrant, Internet, Internet Provider(s) or any personal computer(s) used by the entrant.
- BCLC is not liable for any loss or damage to any entrant or their computer or any other property related to or resulting from participating in this contest or downloading any material related thereto.
- The Prize does not include:
  - Transportation to and from Vancouver and/or Empire Field
  - Accommodation or parking costs
  - Travel insurance
  - Cancellation insurance
  - Gratuities and tips
  - Meals
  - All items of a personal nature (e.g. telephone calls, laundry, etc.)
  - All taxes, fees, or local surcharges unless specified
  - Rental cars, gas and car insurance costs
  - Optional sightseeing tour costs
  - Costs for obtaining required travel documentation
- BCLC may at its sole discretion alter, amend, suspend, or cancel this contest or amend the draw procedures at any time.
- BCLC has the right to publish the name, address and a recent photograph of the winner without any compensation to the winner.
- All entries become the property of BCLC and will be destroyed after December 15, 2010.
- Decisions of BCLC are final.

**British Columbia Lottery Corporation Sports Action \$10,000 Quarterback Challenge Contest Conditions (bclc.com)**

Please click [here](#) to see the Terms of Use.