



Qualified Entrant and Entry

- A qualified entrant is a BC resident 19 years of age or older, except BCLC employees, Pollard Banknote Limited employees, BCLC retailers and their respective employees, as well as family and household members of same residing at the same address.
- Entry must be made via Short Message Service (SMS) or TEXT. No other methods of entry will be accepted.
 - A qualified entry is an SMS (Text) with the word MUSIC (case insensitive) from a phone capable of sending SMS messages with an area code of 604, 778 or 250. Any entry made from a phone that does not have an area code listed above will be disqualified and another name will be drawn.
- An entrant can only enter one (1) time. If an entrant enters more than once, the entrant will be ineligible to win.

Contest Period

- The contest runs from **November 16, 2009** up to 23:59:59 hrs PT on **December 16, 2009**.

Draw

- A list of entries will be generated and given to BCLC Security by Pollard Banknote to establish the draw parameters.
- A draw to select four (4) winners will be made on December 22, 2009 or as soon as practical thereafter from all qualified entries received prior to the deadline.
- Qualified entrants are eligible to win only one (1) prize.
- Upon an entry being drawn, BCLC will certify that the entrant and the entry are qualified as winners.

Draw Date

- Four (4) winners will be selected from the list of entries received by December 22, 2009.
- Upon a winning phone number being drawn, BCLC will certify and declare that the entrant assigned to that Phone Number is the Winning Entrant if such entry and entrant meets these Conditions. If not, BCLC shall select another entry. An entry or entrant not meeting these Conditions shall be disqualified. Any disqualified entry or entrant cannot win any prize.
- BCLC shall contact and notify the Winning Entrants.
- If BCLC, through all reasonable attempts, cannot contact the Winning Entrants within thirty (30) days of the Draw Date, BCLC reserves the right to redraw for the unclaimed prize.

Prize

- There will be four (4) winners: each winner will receive Sony BRAVIA DVD Home Theatre System (S-AIR Technology which you can listen in more than one room), offers HDMI upscaling with 5.1-channel surround, iPod Touch (32 GB) and Music Download Card with 1000 Credits to the bcl.com/CoolTunes music store. Approximate retail value is \$1950.00 CAD.
- The winning prize is not transferable.



Other Conditions

- BCLC reserves the right to substitute the Prize with one of equal or greater value. The Prize must be accepted as awarded.
- BCLC in its sole and absolute discretion selected the Prize.
- In making a Prize available to the Winning Entrant, BCLC makes no representations or warranties whatsoever either expressed or implied, oral or written in respect to such prize. BCLC shall not be liable to the Winning Entrant nor to any other person for loss or damage to person or property resulting from or connected with acts or omissions of the Prize and/or the Winning Entrant.
- BCLC is not responsible for any entry, transaction or transmission of the entry data that is omitted, illegible, late, lost, delayed, garbled, destroyed, misdirected or not recorded due to failure(s) or error(s) for any reason of the entrant, SMS provider, Internet, Internet Provider(s) or any personal computer(s) used by the entrant.
- All SMS (text) charges imposed by the cell phone service provider and associated with entering the contest lie with the entrant.
- BCLC is not liable for any loss or damage to any entrant or their computer or any other property related to or resulting from participating in this contest or downloading any material related thereto.
- BCLC may at its sole discretion alter, amend, suspend, or cancel this contest or amend the draw procedures or draw method at any time.
- BCLC reserves the right to publish the name, location and a recent photograph of the Winning Entrants in any medium without remuneration.
- All entries become the property of BCLC.
- Decisions of BCLC are final.