Thanks to your support, last year’s contest was a great success! We received over 6 million unique entries into the contest and 1.4 million tickets were entered.

Tech the Halls is back again this year and we’ve made it even better!

**Dates:** October 14, 2014 – January 23, 2015

**Eligible Tickets:** All Holiday tickets (see ticket line-up on pg. 4)

**How:** players can enter their **winning & non-winning** tickets online for a chance to win awesome electronic and other prizes! **PLUS** get bonus entry codes at the Scratch & Win Facebook page!

**www.techthehalls.ca**

**Draw prizes – draw takes place on January 26th, 2015**

1 Home Theatre System – Valued at $8,500!
5 TVs (valued at $900 each)
15 Tablets (valued at $650 each)
20 $200 MasterCard Prepaid Gift Cards

**PLUS: $50 MasterCard Prepaid Gift Cards that can be won instantly!**

**Marketing and Retail Support:**
- Advertised through radio, print, mall posters, BCLC.com and Facebook advertising
- Retail support includes: posters, display case strips, bubble case banners, counter cards, boomerangs, hanging jackpot signs, Player Display Unit advertising, and Digital Signage.
How do players enter?

1. Buy an eligible ticket and scratch the Contest Code OR: “Like us” on www.facebook.com/ScratchAndWinBC to uncover a bonus Contest Code to enter (no purchase necessary)

2. Visit www.techthehalls.ca

3. Follow the instructions to create an account with an email OR: if the player already has an account from last year, just log in!

4. Enter the Contest Codes (either from the ticket or Facebook) Players may enter multiple codes at once.

5. Click Submit

How many entries will players receive?
• 1 entry for every $1 worth of tickets entered (i.e. $4 of S&W = 4 entries)
• PLUS 1 bonus entry for every $5 worth of tickets entered (i.e. $5 of S&W = 5 entries + 1 bonus entry, $10 of S&W = 10 entries + 2 bonus entries)
• *For Facebook bonus Contest codes, 1 Contest Code = 1 entry

Notification of instant win
If a player wins instantly, he/she will get an instant notification and receive an email with the instructions on how to claim their prize.

Date of secondary and grand prize draws
Prize draws will take place on January 26, 2015. BCLC will be contacting winners directly. Names of winners will be posted on BCLC.com (contests page) 6 weeks after the draw date.
Ticket Callout

Scratch to reveal contest code

Enter the Tech the Halls Contest online for more chances to win!
Enter the Tech the Halls Contest using the contest code on your ticket for the chance to win a home theatre system, TVs, tablets, and more!

Visit www.techthehalls.ca to enter the contest by January 23rd, 2015.
Contest open only to B.C. residents of 19 years of age or older. Entries must be received prior to 11:59:59 PT on January 23rd, 2015. Restrictions apply. Subject to Contest Conditions available at www.techthehalls.ca.

PLAY INSTRUCTIONS:
GAMES 1-6: Scratch each GAME to reveal four (4) prize amounts and one (1) symbol. There are two (2) ways to win on this ticket:
1. Find three (3) identical prize amounts in the same GAME, win that prize.
2. In all six (6) GAMES combined, match symbols with the LEGEND below and win the corresponding prize.
Ticket line-up
Scratch & Win Christmas 2014

Please visit the Retailer Hub for detailed game information.
Questions & Answers

Q. Can residents outside of B.C. enter the contest? Can someone under 19 years of age enter the contest?
A. No. The contest is open to B.C. residents only, 19 years of age and older.

Q. Can players take the cash equivalent instead of the prize?
A. The winners of merchandise prizes will be able to pick between the electronic good or the cash equivalent (as outlined in the contest conditions that will be available on the website). However, the Instant Wins and gift card winners are not eligible for a cash equivalent.

Q. Do players have to purchase tickets in order to enter the contest?
A. No. This year we will be releasing 3 bonus contest codes on Facebook throughout the contest period. Anyone who “likes” our Facebook page will be able to see these bonus contest codes and can enter these codes into the contest on www.techthehalls.ca.

Q. Can players enter multiple tickets at once?
A. Yes. Players can enter multiple tickets at once. In addition, players can return to the site at any time with their login information to enter additional tickets.

Q. How will players be notified if they win?
A. For prize draws, winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. In addition, an email will be sent to players with instructions on how to claim their prize.

Q. How will the public be informed of the winners?
A. A list of the winners will be displayed on BCLC.com after the winners have been confirmed, approximately 6 weeks after the draw date.

Q. How will winners receive their prizes?
A. BCLC or its agents will mail the prize or a cheque (if the winner chooses cash for the merchandise prizes) to the winners.

Q. When will players receive their prizes?
A. It will take from 2-6 weeks after the draw on January 26, 2015, depending on the value of the prize and when the winner gets his/her information back to us.

Q. Are retailers eligible for this contest?
A. As per the contest conditions, BCLC employees, Lottery Retailers and family members of both are not eligible entrants in this contest. Family member means a spouse (including common-law), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

Q. Where can I find the contest code on a ticket?
A. The 11-digit contest code can be found on the bottom left of the ticket. Players need to scratch the Tech the Halls area to reveal the contest code. See page 3.

Q. Where are the entry instructions found on the tickets?
A. Contest entry instructions are found on the back of all eligible Scratch & Win tickets. See page 3.

Q. Why are only Holiday tickets eligible for the contest?
A. Holiday tickets are in market for a limited time only and will be bought back shortly after the Holiday season so they can have a Tech the Halls contest code on them. The Tech the Halls contest will only run until January 23, 2015 so other non-Holiday tickets will still be in market beyond that point and therefore cannot be a part of the contest.

Q. What about players that do not have a computer?
A. We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls Contest offline.